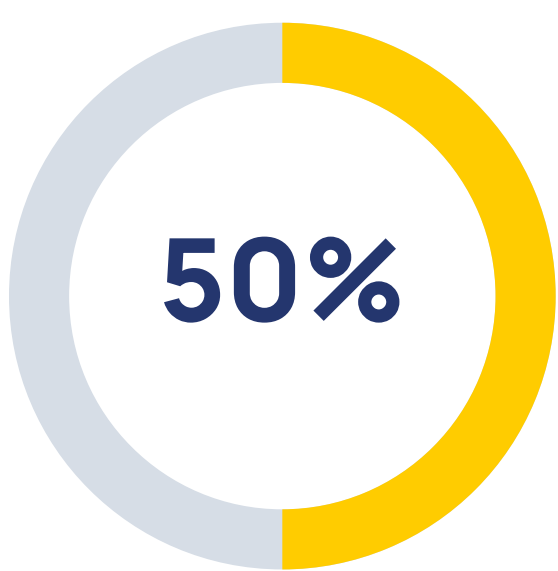


EVP

Why does my organisation need an EVP?

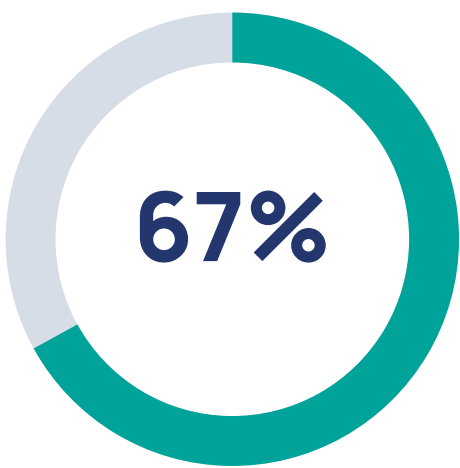


Organisations can reach 50% deeper into the labour market when candidates view their EVP as attractive.

Gartner

Businesses that effectively deliver on their EVP can decrease annual Employee turnover by just under 70%.

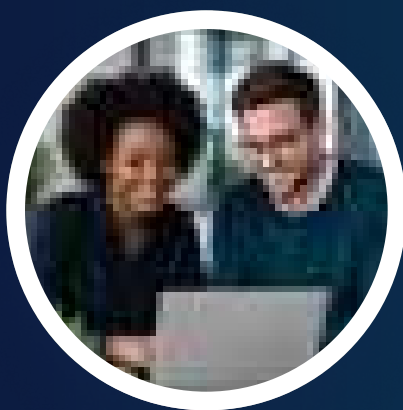
70%



Of job seekers consider workplace diversity an important factor when considering employment opportunities.



More than 50% of current employees want their workplace to do more to increase diversity.



Communication



85% of employees say they're most motivated when management offers regular updates on company news.

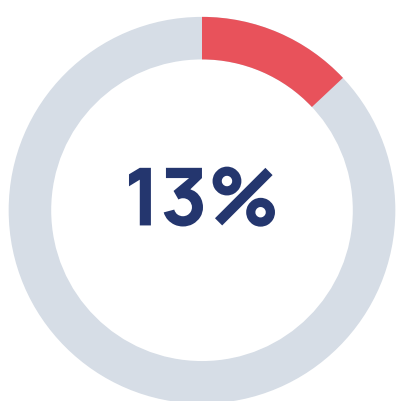
Trade Press Services



21%

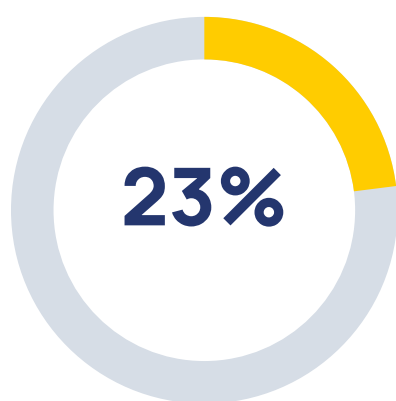
Only 21% of Internal Comms experts believe that employees have a good understanding of why senior leaders make the decisions they do.

H & H



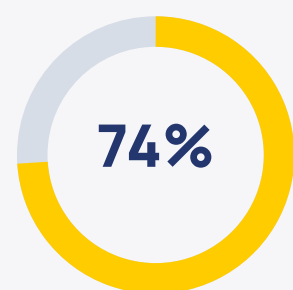
Only 13% of employees strongly agree that their leaders are effectively communicating with the organisation.

Gallup



Employees who say their manager is not good at communicating are 23% more likely to experience mental health declines.

Harvard Business Review



74% of employees have the feeling they are missing out on company news

Smarp

