

Got an EVP challenge? Let's shape it.



Need your EVP to feel more true, more relevant and easier to explain? Let's make the promise clearer.

Workshop:

Develop or refresh your EVP

People experience your EVP through culture, leadership, benefits, policies and everyday work. Use the day to understand what they value, connect it with business direction and shape a promise you can genuinely deliver.

What we'll tackle:

- How your EVP supports your business strategy
- What current and future employees need and value
- The six components of your EVP
- What makes your organisation worth choosing
- Where the promise is reinforced or lost in everyday experience

You'll leave with

A practical persona framework and a stronger basis for communication that feels relevant to the people receiving it.



Other workshops available:

Reinvent your EX strategy

Map your employee journey

Map your employee personas

One clear promise. More reasons to choose you.

Put one live employer promise challenge on the table, bring the right people into the room and leave with a clearer promise your teams can start activating.

FULL-DAY FACILITATED WORKSHOP FROM LRMG

1 DAY Focused working session	1 LIVE EX CHALLENGE Built around your organisation
RIGHT PEOPLE Cross-functional team	READY TO ACT Practical next steps

Ready to tackle your EVP challenge?
Book a workshop or talk to us about
the right place to start.

Let's connect.